

BRAIN DRAIN: A ONE-WAY TICKET!



Vanja Nedeljkovic
Vesna Lopicic
Vitalii Karbashevsky
Maryna Luhova
Vladyslav Kolomechiuk
Marta Sydoruk

Problem Statement

- Is brain drain the problem nowadays?
- Why do people leave?
- Do all countries have that problem?
- What's better life?
- How to prevent brain drain?

Preliminary Analysis

Ukraine

Serbia

Effects:

- It's serious problem (common situation for both countries);
- War conflicts; low salaries; self-realization; independence;
- Political and economy sustainability; financial situation improvement; safety; better education opportunities; medical and social care.

Consequences:

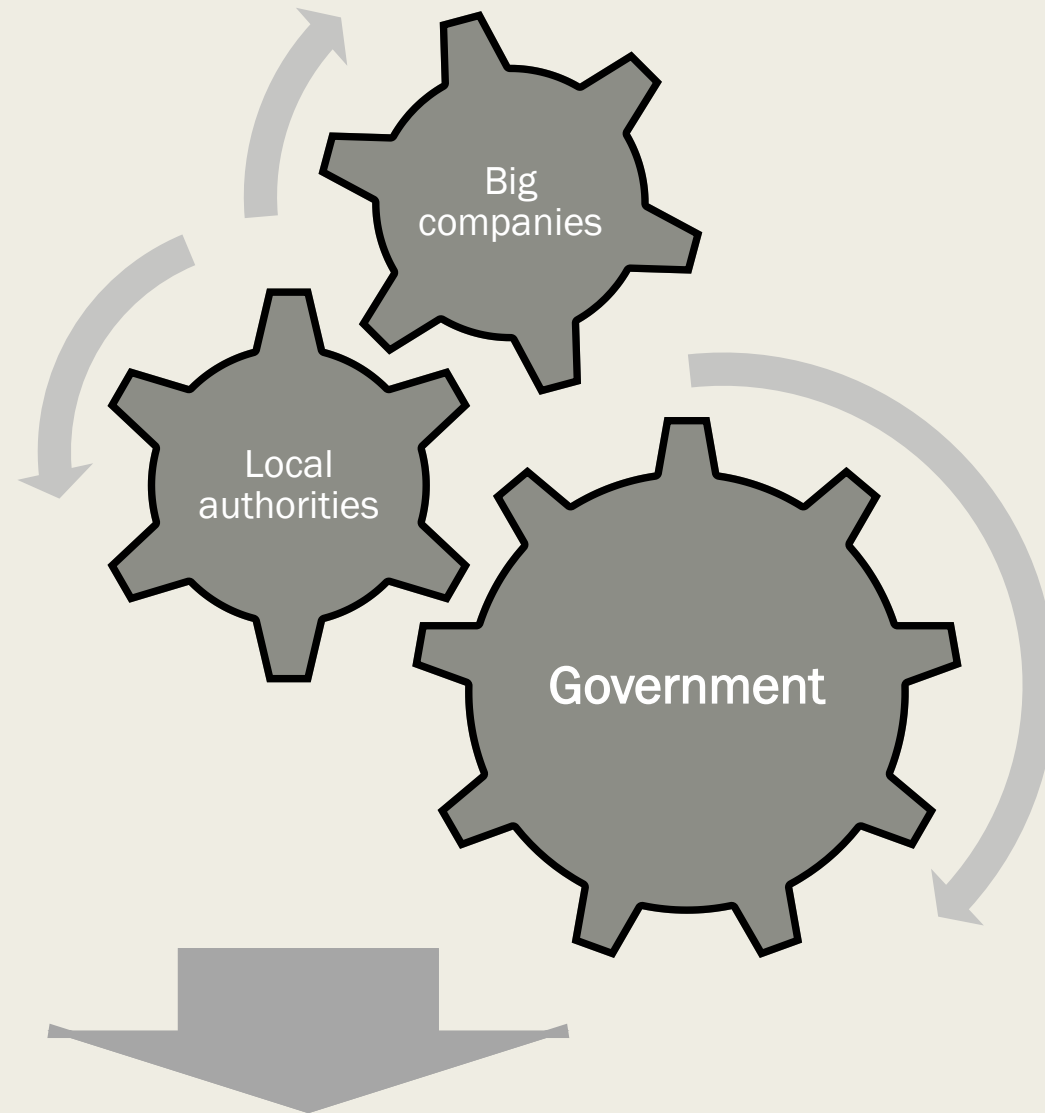
- Lack of work force; declining economy; population drop; aging of the nation; lost of tax revenue; fail of political system; loss of innovative and scientific potential.

Framing the problem statement and main analysis

Prevention of brain drain in Ukraine and Serbia

- **Main Actors:** government, local authorities, big companies, citizens
- **Target group:** skilled youth
- **Key factors and drivers:** war conflict, low salaries, self-realizing, independence, illusion about an existing paradise abroad, non attractive working conditions
- **Possible scenarious:** skilled youth stay at home country; more people get work places, higher salaries, economy improves, people satisfaction, personal social safety

Solution



Young people are sure that they are very important and the old generation trust that they will be there to continue working for better times

THANKS FOR
ATTENTION!

