

How to convert **brain drain** into **brain circulation**?



Task 1: A **one-way** ticket!

Or not?

What about **two-way** ticket?

- Brain exchange
- Brain retain (nothing is permanent, including brain drain)
- Brain drain (outflow)
- Brain inflow
- Brain circulation (freedom of choice)

Task 2:

Brain drain: from problem to opportunity

Brain drain into brain circulation?

- 1) Is it possible to apply proper actions to stimulate brain return?
- 2) Do the countries have capacity to commit in the retaining and attracting talents?



Task 3: countries comparison

2017-2018 GCI	Country capacity to retain talents (rank from 137)	Country capacity to attract talents (rank from 137)
Italy	106	104
Serbia	134	132
Ukraine	129	106



Tasks 4-6: Framing solutions

1) Application of proper actions to stimulate brain return:

- Economic mechanism for companies
- Financial conditions for the brains
- Environmental issues

2) Capacity and commitment of the counties to retain and attract talents:

- Programs\policies on EU level
- Country policy level – public universities
- Governmental policies – guaranties for students\workers

